

***FITNESS CHOICE***

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Corporate Office: Kalikasthan, Kathmandu  
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Email: [mNBCgroup123@gmail.com](mailto:mNBCgroup123@gmail.com)  
Website:

# WHY FITNESS CHOICE ?



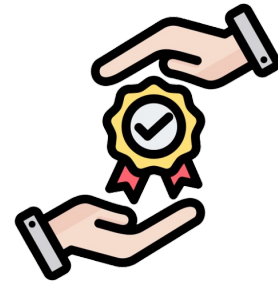
Branded Quality Products



Home Delivery Service



Wide Range Of Products



Quality Assurance



Excellent Customer Service



Years Of Warranty



Complete Gym Set Up Facilities



Spare Parts Availability

## INTERNATIONAL BRANDS



Best Quality Fitness Equipment



Home & Commercial Cardio



Home & Commercial  
Cardio & Gym Equipment



Spa & Jacuzzi



Commercial Cardio Equipment



Specialized in Manufacturing  
Gym Equipment



Outdoor Fitness  
(For Parks)



Accessories & Weights



International Fitness Chain



Sauna & Spa



Manufacturer of fitness  
equipment



**Mr. Uttam Silwal**  
**Chairman**

“Precaution  
of  
**Health**  
is Our main Priority.”

“Stay Fit Stay Healthy  
with Fitness choice ”

## MESSAGE FROM THE CHAIRMAN

Dear valued customers,  
I am proud to lead a company that stands as a trusted distributor of fitness equipment and services. For the past 25 years, we have been dedicated to promoting health and well-being.  
I would like to take this opportunity to thank you for choosing FITNESS CHOICE as your partner. Your trust in our commitment inspires us to continually innovate and elevate this industry by providing the best equipment and services. The dedication of our team and the availability of genuine spare parts are a true reflection of this promise.

The health and safety of our customers and employees remain our top priority. We have implemented all necessary measures to ensure that our facilities are safe, clean, and well-maintained, and we continue to monitor every situation closely. At FITNESS CHOICE, we are more than just a provider of fitness equipment and services—we are committed to supporting your health and overall well-being.

To make your experience more convenient, we are working with leading banks to offer easy payment options and installment facilities through debit and credit cards.

Thank you once again for your trust and support, and for being an important part of the FITNESS CHOICE FAMILY.

## INTRODUCTION

Fitness Choice is Nepal's leading company in the fitness trade since 2000 AD. "FITNESS CHOICE" is a well-known brand that was established by MNBC Group. MNBC group is specialized in complete fitness service, supplying Cardio, Gym, Accessories, Massage Chair, Spa & Gym Flooring. Fitness Choice has been at the forefront of Nepal's fitness industry, establishing itself as a household name synonymous with quality and innovation.

Fitness choice has been serving 50,000+ happy clients along with 300+ corporate houses and 500+ fitness centers.





# FITNESS CHOICE ACTIVITY

## Sponsorship On Body Building Competition

The company sponsors several bodybuilding and fitness competitions such as Dharma Shree, Mr. Nepal, Mr. Kathmandu, Mr. Purbanchal, Mr. Kanchanganja, Butwal Shree and other strength lifting competitions in the nepal.



## Promotion And Awareness About Health & Fitness

We have been supporting physical fitness activities through various events and exhibitions for general awareness.

By supporting these initiatives, we aim to build a healthier, more informed community where fitness is accessible and engaging for everyone.

## Brand Ambassador

We have appointed Mr. Mahesh Maharjan as our Brand Ambassador. He is World Bodybuilding Physic Fitness champion and various medal Holder.



**Mr. Mahesh Maharjan**

10th World Bodybuilding  
and Fitness Champion held  
at Thailand

With his extensive experience and passion for fitness, Mahesh Maharjan embodies the values that Fitness Choice stands for: commitment to quality, strength, and relentless pursuit of peak performance. His partnership with us is a testament to our commitment to delivering top-tier, reliable fitness equipment that meets the needs of both beginners and seasoned athletes.



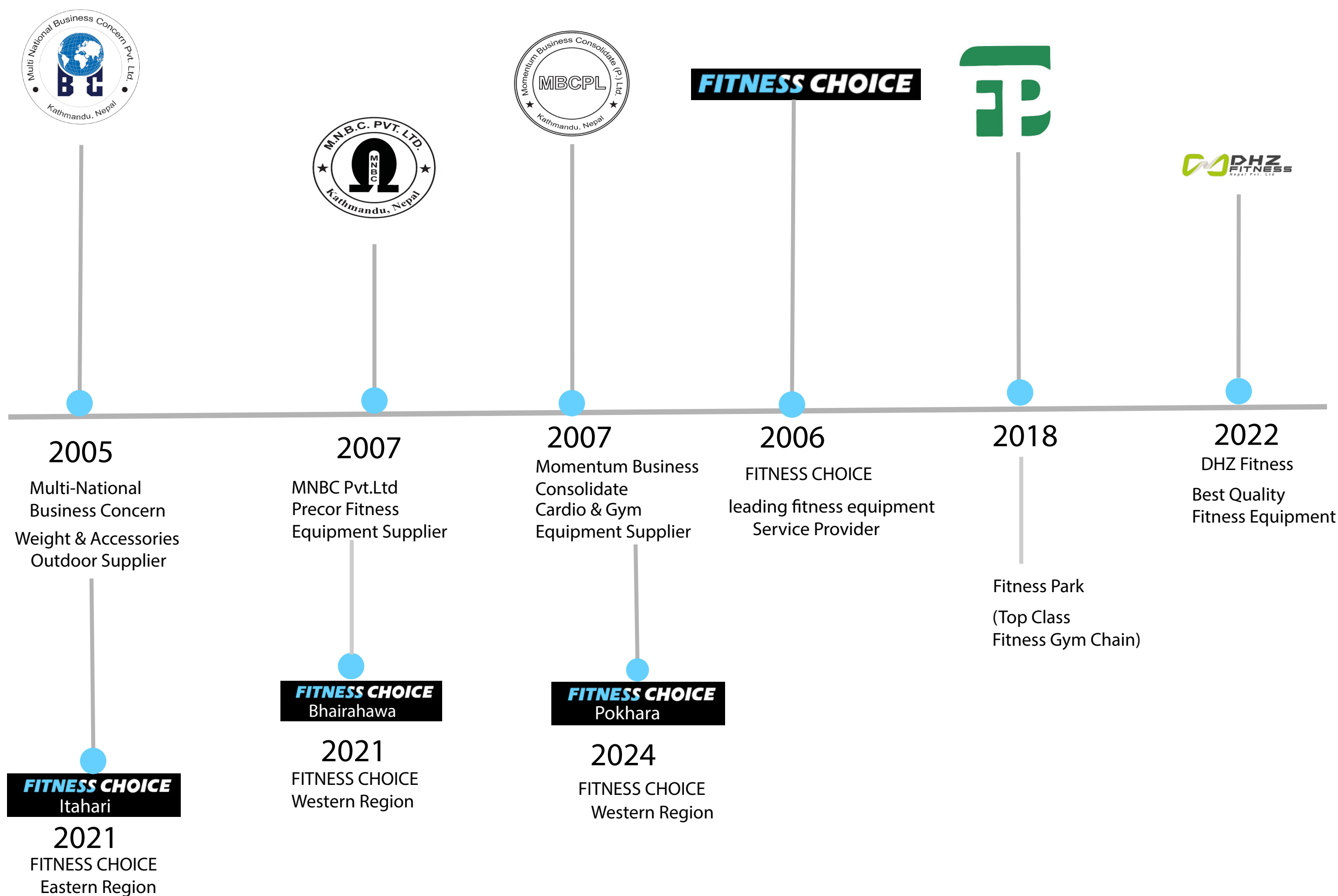


# Company Milestones

Fitness Choice operates as part of the Fitness Consortium Group, a group of companies. The group has a corporate showroom, 3 regional showrooms, and 9 dealers and 20 sales agents across nepal. They aim to provide a one-stop-shop for all fitness-related needs, with a strong dealer network.

The company Fitness Choice was establishgd in 2000 AD . Before its establishment, Nepal's fitness equipment was primarily imported from Thailand and india for use in homes. High-end hotels and wealthy families imported branded equipment from the United States. The company was established to bring in a variety of fitness equipment from different countries, it provides more options to the customers. This was a change from the previous scenario where the fitness equipment used to be imported only from thailand and India.

Fitness Choice aimed to serve the market by providing customers with high-quality, branded fitness equipment.



The brand name Apex, was the foundation for korea. Similarly, from Tiwan .Brand FELAX(Sunteko Company). With the widely accepted market demand for private gyms opening more imported equipment, Fitness Choice started importing the WNQ brand for both home and commercial and gradually increases the market.

The company added flooring and decoration materials to its product line and began offering design services to customers.Additionally ,the company operates at full capacity with a dealer network, a wide range of branded and non-branded equipment,accessories,spas and decoration from various countries, and design services.

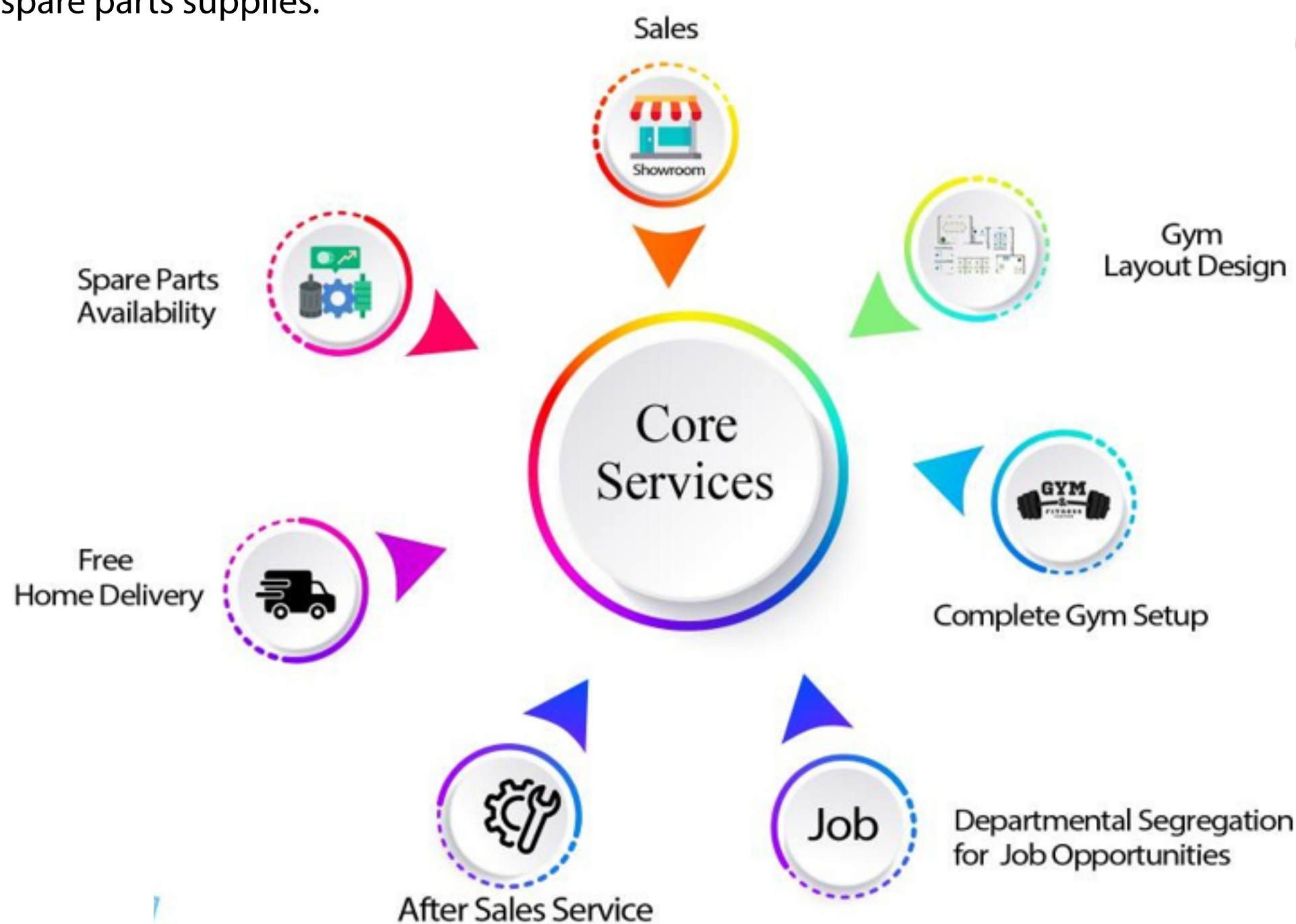
# OUR SERVICES

## ► Gym Layout Design

We have experts in Gym layout for the best world-class gym setup designing facilities. Our experts can clarify the Gym view before the setup digitalliy

## ► After Sales Services & Spares

We have experienced & expert technicians with expertise in the fitness industry. We offer maintenance and repair services. Our team of experts will keep your equipment running smoothly, minimizing downtime and maximizing your investment with spare parts supplies.



## Areas Of Services

- Home Use Fitness
- Small Medium & Large Gym Houses
- Corporate Organizations
- 5 Star Hotels & Resorts & Embassy

- Public Park
- Schools & Colleges
- Fitness Centers
- Government (Nepal Army, Police, APF, Sport Council, Municipality)





Product Segment

CARDIO



Treadmill



Bikes



Stair Climber



OutDoor Equipments

GYM



Single Station



Gym Station



Functional Trainer



Hammer Machine

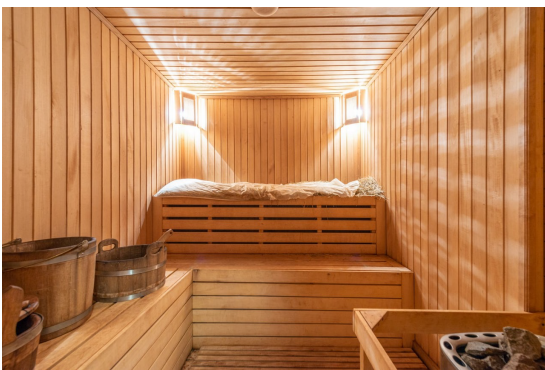
SPA



Massage Chair



Jacuzzi



Sauna



Steam



Chill Pool



Accessories



# Successful Home & Commerical Gym Set Up



Cardio

Gym

Sauna

Jacuzzi

Swimming

**RAD FITNESS** (Raddison Hotel Kathmandu)



# OUR CLIENTS

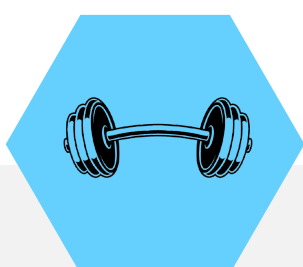
- ▶ Nepal Army
- ▶ Nepal Police
- ▶ Armed Police Force (APF)
- ▶ PM Office
- ▶ Parliament Residence
- ▶ Premium Fitness Centers
- ▶ Commercial GYM
- ▶ Home / Apartments
- ▶ Local GYM
- ▶ Home GYM
- ▶ Individual Household Gym Equipment
- ▶ Hotels (3-5 STAR)
- ▶ Outdoor Gyms

2000 A.D



Founded

80+



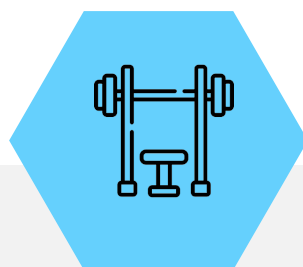
Employees

3



Own  
Branches

4



Dealers

5






Extended  
Dealers

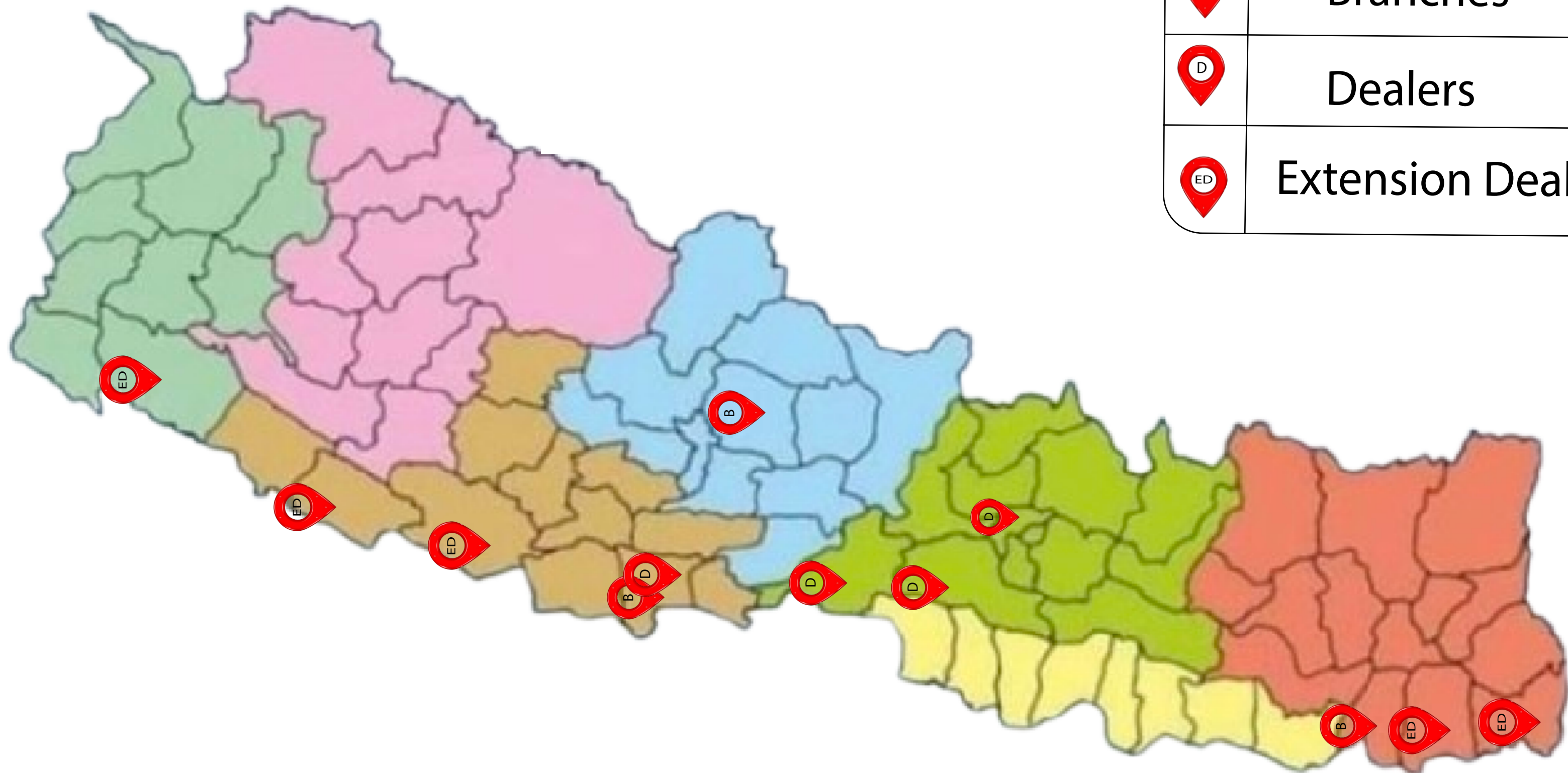
10,000+



Happy Clients

## Contact Point

	Branches
	Dealers
	Extension Dealers



### OUR BRANCHES :

Itahari : 9802326417  
 Bhairahawa : 9847015796  
 Pokhara: 9802379942

### OUR DEALERS :

Chitwan : 9845046763  
 Butwal : 9847256026  
 Tripureshwor: 9802030613  
 Hetauda : 985030666

### EXTENSION DEALERS :

Dhangadi  
 Kohalpur  
 Dang  
 Biratnagar  
 Birtamod